

How Business Processes Impact Accounting

Presenters: Joel Harris and Tofiq Indawala DEC 11, 2024

Target Audience

- Executives leading System Integration businesses
- Operations Functional Areas
 - Sales
 - Service
 - Purchasing
 - Warehousing

Learning Objectives

By the end of this session, you will be able to:

- Identify at least five operational strategies to minimize your Accountant's headaches at Month End
- Differentiate between "Accounting" vs "Accounting Process"
- Define the use of Cost Accounting in your business
- Identify key roles, responsibilities and hand-offs in Workflows that impact financial transactions

Agenda

- 1. Introduction
- 2. Accounting
 - a) Definition and Purpose
 - b) Cost Accounting / Revenue Recognition
 - c) GL Accounts
- 3. Month End Starting Point and Operations Processes
- 4. Reports and Dashboards
- 5. Summary
- 6. Q&A
- 7. Wrap Up and References



1. Introduction

- Month End Reconciliation MasterClass (March, 2023)
- How can we prevent Month End "clean up"?
- Flawed processes = erroneous accounting results
- Q360 allows business activities to "automate" Accounting
- The solution is <u>not</u> to make a corrective entry or adjust the database, but to correct the <u>process</u> issue

Today's goal is to help you identify and address commonly seen process issues, so you are not sorting through the proverbial 'box of receipts' at Month End



1. Recap: Month End Reconciliation MasterClass

- Process drives Accounting
- Review Chart of Accounts
 - Job Costing
 - Labor / Burden allocation
- Review Branch and Department setup
- Review Default Extended Accounts
- Month End Reconciliation and checklist



2a. Accounting: Definition and Purpose

- Accounting: Systematic recording, reporting, and analysis of financial transactions
- Snapshot of the Organization's financial health, guiding decision-making for management, investors, and regulatory bodies
- **Tax Compliance:** Ensure compliance with tax laws and prepare filings
- Financial Analysis: Analyze trends, profitability, and cost structure to inform strategic planning and resource allocation



2b. Cost Accounting

- Captures and analyzes Operational Costs to improve efficiency and profitability
- Calculates Cost of Goods Sold (COGS)
- Ensures compliance and accurate Cost data
- Supports internal decision making and external financial reporting
- Provides data for financial statements
 - Income Statement
 - Balance Sheet
- Meets regulatory and tax reporting requirements

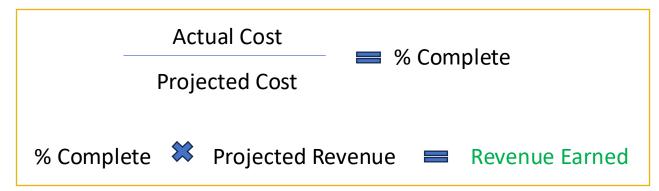


2b. Revenue Recognition

- Amount recognized during a specific period, for the Products and Services delivered during that period
- Q360 uses Expense Ratio as the percent complete methodology (advanced options available)
- Revenue may be recognized before or after Invoices are issued / posted / paid
- Invoice issued and Amount Paid is considered a Liability until Work is performed
- Over / Under Billing: the difference between Revenue Earned and Invoiced Amount

2b. Revenue Recognition – Calculation

- Projected Revenue: Contracted Amount with Customer
- Projected Cost: Estimated cost-to-complete as quoted
- Actual Cost: Actual cost-to-date of Equipment, Labor, etc.
- Blended Expense Ratio: Labor + Expense
- Revenue does <u>not</u> represent actual balance of Equipment or Labor performed in the period



2b. Revenue Recognition – Calculation Example

- Projected Revenue: \$100,000
- Projected Cost: \$80,000
- Actual Cost: \$20,000



- Actual Invoiced: \$40,000
- Over / Under Billing = \$15,000 Over Billed
- · Project Suspense: Liability debit or credit based on over / under state

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25,000 = 40,000 == -$15,000
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2b. Revenue Recognition – Change Orders (ICO / CCO)

- Change Orders document deviations from the original Project plan / estimate
 - Unforeseen conditions
 - Client requests
 - Adjustments during execution
- Maintain accurate tracking for internal reporting, budgeting and forecasting
- Updated Costs and Revenue projections enhance financial predictability and Project reporting

2c. GL Accounts: Control and Temp

Inventory Clearing:

Holds value for Non-Project Inventory that is shipped but not invoiced

Project WIP:

- Holds value for Project Inventory used, but COGS is not yet posted
- At the end of the month, this should always be \$0

Project Suspense

Holds the Over / Under value of Project's earned revenue vs invoiced

Sales Clearing:

- Advanced box sales billing
- Inventory Suspense:
 - Holds value for PO received but not yet vouchered

Poll #1: Month End

What does your Month End Reconciliation Process look like? (select all that apply)

- a) Our Accounting Team cleans up quite a few issues every month
- b) We need to regularly call Solutions 360 for assistance with back-end fixes
- c) Month End Reconciliation informs us of process concerns that need to be addressed
- d) Month End Reconciliation is a just a tick mark on a checklist for us no problem
- e) I assume everything is fine because I don't hear anything from Accounting

3. Month End Starting Point

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N	Month End Reconciliation								
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	#	Item	GL Account	Description	Account Balance	Subledger/Schedule	SBL Balance	Difference	
	1	Trial Balance		Assets	CAD\$7,419,817.22	Liability/Equity	CAD\$7,419,817.22	CAD\$0.00	
Ц	2	AR Balance	1100	AR Account	CAD\$-934,122,959,585.66	Aged Receivables	CAD\$-934,122,959,585.66	CAD\$0.00	
Filters	3	AP Balance	2010	AP Account	CAD\$-4,068,248.04	Aged Payables	CAD\$-4,362,988.20	CAD\$294,740.16	
SIS	4	Serv Cont Deferred Revenue Balan	2040	Def Rev Account	CAD\$6,345,169.55	Def Rev Schedule	CAD\$974,246.83	CAD\$5,370,922.72	
	5	Project Deferred Revenue Balance	2042	Proj Rev Account	CAD\$-2,035,522,220.54	Project WIP Sched	CAD\$-25,630,744.70	CAD\$-2,009,891,475.84	
	6	Project WIP	1155	WIP Account	CAD\$5,561,366,593.77	WIP Schedule	CAD\$5,561,364,976.77	CAD\$1,617.00	
	7	Inventory Purchase Suspense	2030	Suspense Account	CAD\$-5,569,198,655.49	Purchase Schedule	CAD\$-5,570,023,826.32	CAD\$825,170.83	
	8	Inventory Clearing	1150	Clearing Account	CAD\$44,448,274,117.09	Shipping Schedule	CAD\$36,939,707,850.29	CAD\$7,508,566,266.80	
	9	Inventory	1110	Inventory Account	CAD\$16,984,113,428.67	Inventory Schedule	CAD\$16,983,129,096.80	CAD\$984,331.87	
	10	Sales Clearing	2041	Clearing Account	CAD\$-814,043.59	Invoice Schedule	CAD\$-780,066.98	CAD\$-33,976.61	
	11	Fixed Asset	1505	Acc. Depreciation	CAD\$-152,506.04	Fixed Asset Sched	CAD\$-912,756.88	CAD\$760,250.84	
	12	Pre-Paid Expense	1175	Pre-Paid Account	CAD\$-2,343,918.45	Pre-Paid Schedule	CAD\$33,700.00	CAD\$-2,377,618.45	
	13	Project Retention	1105	Retention Account	CAD\$149,451.57	Retention Schedule	CAD\$159,183.84	CAD\$-9,732.27	
	14	Block Suspense	2043	Block Account	CAD\$-1,738,467.28	Block Amount Sum	CAD\$-1,321,779.23	CAD\$-416,688.05	
	15	Vendor Deposits	1180	Vendor Deposit Ac	CAD\$329,845.10	Vendor Deposits S	CAD\$59,102.00	CAD\$270,743.10	

3. Operations Processes

PO Receiving

- Ensures proper Inventory level
- Supports purchasing decisions
- Accurately records Liability for "received not billed"

Picking/Shipping Equipment

- Ensures proper Inventory level
- Supports accurate and timely COGS recognition (Projects)
- Supports purchasing decisions

Cost Updates

- Ensure accurate estimation and profits
- Support accurate Revenue recognition
- Support accurate forecasting

Strategies:

- Ensure timely PO Receiving
- Review old unreceived POs
- Make sure Line Item Costs are correct

- Ship Orders / Items in a timely manner
- Review old Orders in Queues
- View open Orders against closed Calls

- Create a process to update pricing
- Ensure PO Item Costs are correct
- Use data in Q360 to negotiate

5. Operations Processes – Continued

Change Order Management

- Adjusts estimates
- Supports accurate revenue recognition, forecasting and cost-to-complete

Physical Inventory Count

- Supports purchasing decisions
- Supports Sales and Operations equipment needs
- Helps to avoid large write-offs

Queues

- Purchasing Q
- Pick / Ship Q
- PO Receive Q
- Orders to Invoice Q

Strategies:

- Review Projects <u>before</u> Month-End and revise estimates as needed
- Use feedback loop to update Estimating
 Team on Project performance
- Organize warehouse in Sections
- Barcode bins for regular Inventory
- Separate Inventory Stock / Project / Service

- Establish weekly / monthly cadence to review and identify Backlog
- Don't just kick the can

3. Operations Processes – Continued

Time Bill Posting

- Drives Job Costing and Revenue Recognition
- Allocates Labor burden to jobs
- Helps determine hours to complete
- Populates Employee Utilization report
- Moves amount from "below the line" to "above the line"

Additional Suggestions

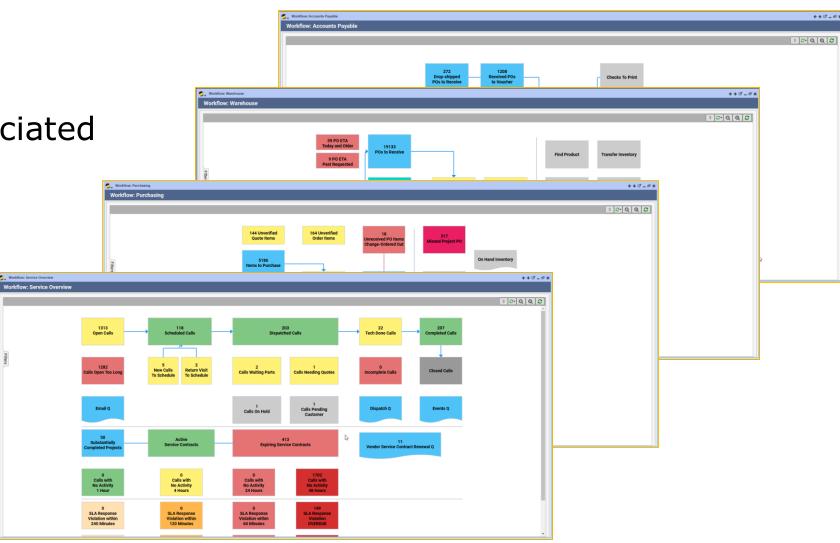
- Have a Month-End check list for each functional area
- Assign responsibility of critical Queues / Workflows
- Establish Departmental cadence for Month-End

Strategies:

- Enter and post Project, Service Call and Pre-Sales Opportunity time bills regularly
- Suggest: Define a hard deadline for timeentry (Daily, Weekly)

4. Reports and Dashboards

- Month-End
- Project WIP
- Workflows (and associated Queues)
 - Service Workflow
 - Purchasing Workflow
 - Warehouse Workflow
 - AP Workflow
 - AR Workflow



5. Summary

- The solution is <u>not</u> to make a corrective entry or adjust the database, but to correct the <u>process</u> issue. Process drives Accounting!
 - Enlist other functional areas in resolving Accounting concerns Accounting does not exist in a vacuum
- The Accounting Process, Month-End, and reporting all depend on Operational processes
- Regular review of Operational work Queues will help prevent financial surprises
- Well-planned Operational processes will drive faster, more reliable decision making

6. Q&A

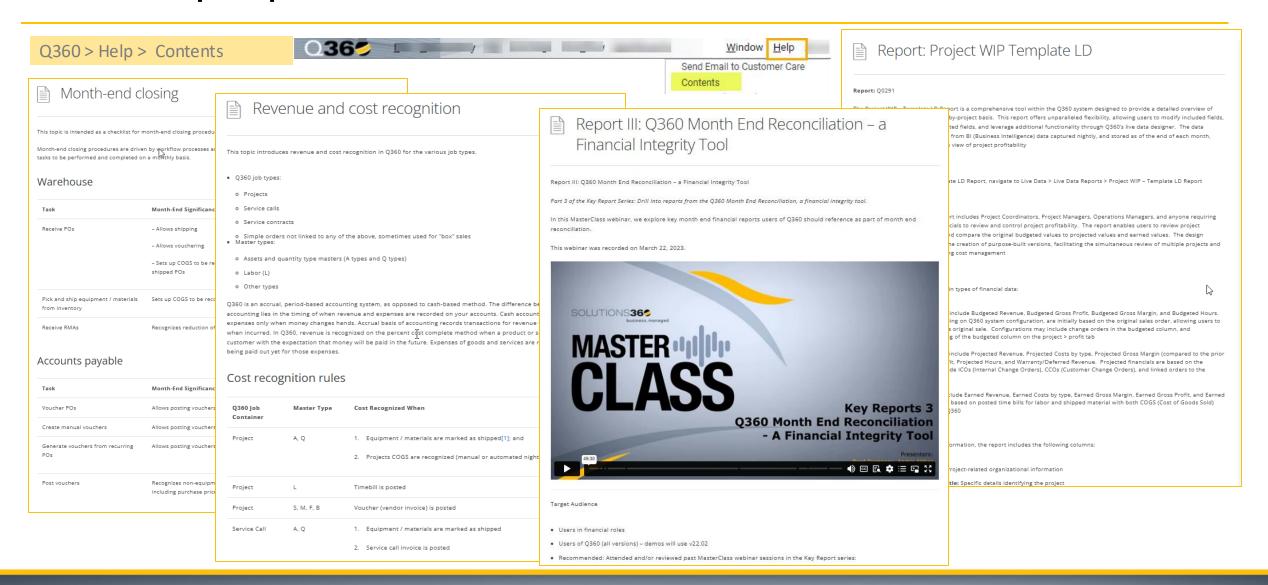


Poll #2: Continuous Learning

Would you like to be contacted regarding further Accounting consulting?

- a) Yes
- b) No

7. Wrap Up & References



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MASTER IIII CLASS

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