

Service II: Sell and Set Up with Q360 v23.02

Presenters: Tofiq Indawala and Brad Malone July 24, 2024

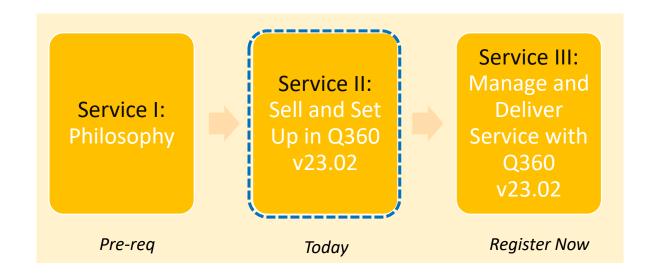
Target Audience

Target:

- Sales, Service and Operations Management
- Service Coordinators / Admin
- Accountants
- Sales Reps
- Q360 users interested in Service, Contracts

Optional:

- Customer Service Reps
- Project Coordinators
- Executives
- Pre-requisites: Attended and/or watched
 - Service I: Philosophy [June 2024]



Learning Objectives

By the end of this session, you will be able to:

- Configure Q360 to take into account several essential Service
 Contract areas including Financial (Accounting), Coverage /
 Response, Service Rates / Charges, and Service Contract Structure
- Differentiate between a Quote for Warranty or Service Contract within a Project, and a Quote for a "stand-alone Service Contract"
- Set up a Service Contract including billing and entitlements
- Manage Service Contract renewals

Agenda

- 1. Introduction
- 2. Financial Setup
- 3. Packaging and Selling Service Contracts
 - Types and Structure
 - Entitlements
 - Rates and Coverage
- 4. Service Contract Billing
- 5. Service Contract Renewals
- 6. Key Reports
- 7. Summary
- 8. Q & A
- 9. Wrap Up and References

Poll #1

Which of the following Service challenges are you experiencing? (select all that apply)

- a. Having the right Service structure and skill sets to deliver Services
- b. Training the Sales team to sell Services
- c. Being able to communicate Service offerings effectively
- d. Transitioning Customers from Project to Service / Support

1. Introduction

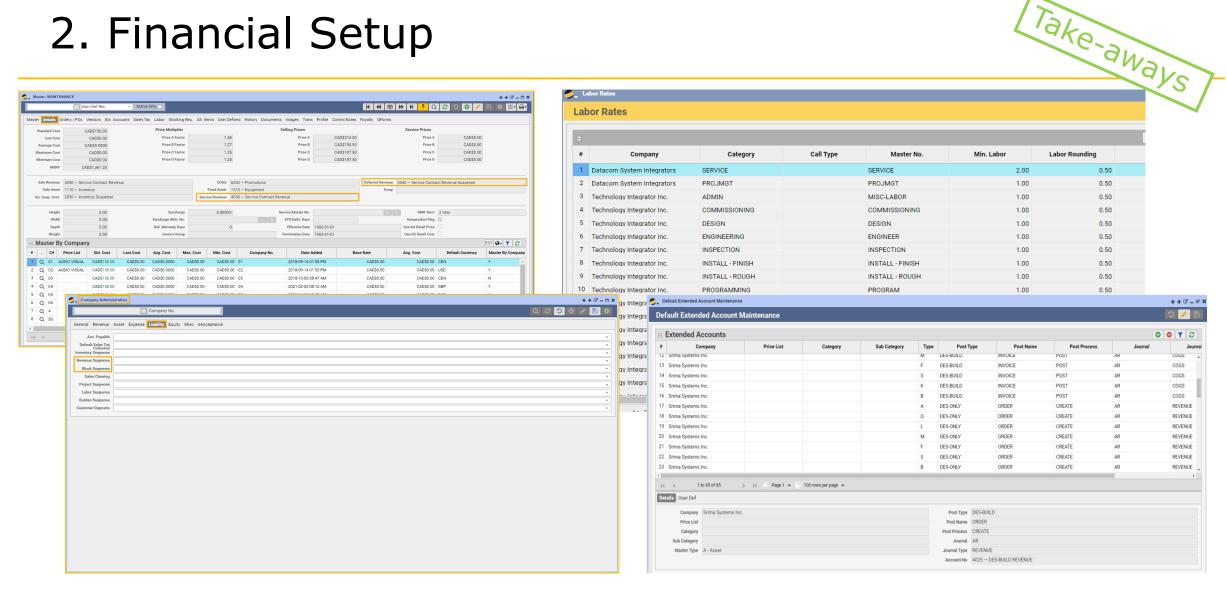
- Service is integral to the total "Solution"
- Selling Logically connect Service to the System "opt out"
 - Shift Sales' paradigm Lead with the long-term value-based relationship
 - Stand-alone contracts are a packaging conversation keep the synergy
- Significant opportunity available to generate recurring revenue
- Service Contracts are about packaging types and entitlements / offerings to meet the Customer's operational needs
- There are many permutations of Service contracts all should include the essential parameters

2. Financial Setup *with Q360 demo

- *Masters setup with:
 - Warranty Flag
 - Deferred Rev Account
 - Service Rev Account
 - RMR Term
- System Config setting for Block Amount Master
- *Company Setting:
 - Block Suspense Account
 - Revenue Suspense Account
- *Labor Rates: Needed for Service call billing
- *Default Extended Account



2. Financial Setup



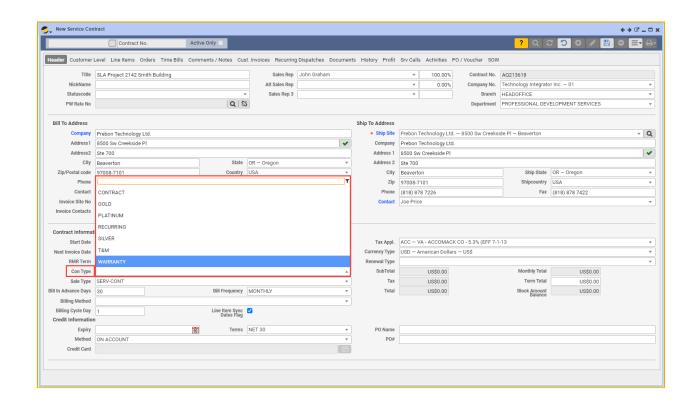
Poll #2

How well does your Financial setup support your Service Contract offerings?

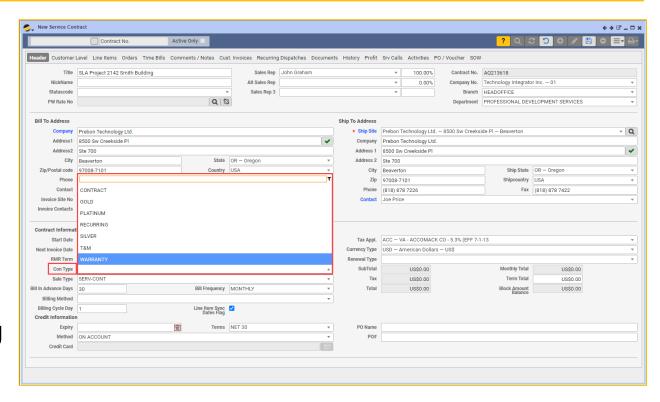
- a. We lack a complete and cohesive financial setup
- b. We need to tweak a few configurations to get all our numbers in the correct spots – we're getting there
- c. We need to focus more on the tracking and reporting functions of the financial setup
- d. We have the financial setup structured correctly and are able to track information and make proactive decisions

Types and Structure

- *Warranty
- *Term yearly / renewable
- *RMR / Subscription / Monitoring
- *Block (Amount vs. Time)
- T&M (out of coverage)

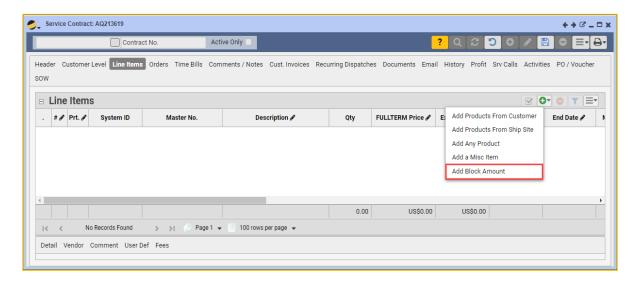


- *Warranty vs. SLA / Term
 - Pricing
 - Term
 - Reflected in Quote
- Third Party
 - Vendor sub tab
 - Add-ons, i.e. Monitoring, Licensing
- Pass-Thru
 - Manufacturer access



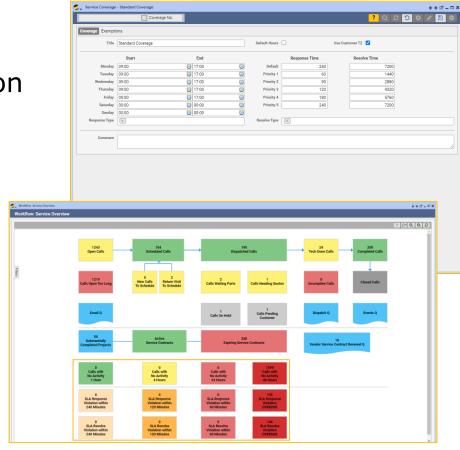
*Block

- Dollar Amount vs. Hours
- Alternative to a Term Support Agreement
- Can be used for equipment purchases as well
- Customers pay in advance
- Effort charged against the Block
- Can discount rates (if desired)



Entitlements | Coverage and Response

- *Response time Service level target time
 (in minutes) within which to make first response on
 a Call; option to define further by Priority 1-5
- *Resolve time Service level target time (in minutes) within which a solution is administered on a Call; option to define further by Priority 1-5
- *Packaging
 - Discounts
 - Freight, equipment included



3. Packaging and Selling Service Contracts

Sample SLA

- Service Level Selection
- Coverage Term
- Coverage Dates
- Agreement Price and Terms
- Agreement Levels
- Definitions
- Rate Card
- Acceptance / Approval

Customer Bill to Address:	Onsite Support Location Addr	
		Agreement Number: Sales Rep:
		Support Mgr. Approval:
		Material List: Yes □ No
		Agreement Type: New Ren
Contact Name: Phone Number:		Parts Ship To: Inter Cust Factory Support: Yes No
Customer Number:	Contact Name:	Support Type:
Customer P.O.:	Phone Number:	System ID Number:
Support Level Selection	Coverage Term	Coverage Dates
	1 Year	
Standard	L	From:
Plus	3 Year	To:
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	Agreement Price and Te	rms
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Definitions								
kgreement Levels								
Priority Level		8/S/NBD (Next Business Day)						
		Acknowledge	Remote	On-Site	Resolution Path	Resolution Report		
•	Platinum	30 minutes	1 hour	3 hours	NBD	2 BD		
•	Gold	1 hour	2 hours	4 hours	2 BD	1 week		
•	Silver	2 hours	4 hours	8 hours	1 week	2 weeks		
٠	Bronze	4 hours	8 hours	NBD	2 weeks	4 weeks		

Acknowledge is the amount of elapsed time between Client initiation of an issue, or the time Integrator proactively detects a fault, and the time Integrator creates an incident report and alerts Client that an incident has been created.

Remote is the amount of elapsed time between Client initiation of an issue, or the time Integrator proactively detects a fault, and the time an assigned Integrator technician connects to the system, or otherwise contacts Client, and begins remote diagnosis and troubleshooting.

On-Site is the amount of elapsed time between when Integrator has determined that all remote resources have been exhausted, and ar on-site presence is required to bring the issue to resolution.

Resolution Path is the amount of elapsed time between the initial Integrator incident report creation, and the Westbury Support Desk

Resolution Report is the amount of elapsed time between when Integrator has determined that equipment is required for resolution and the time the equipment will arrive on-site.

Services outside the Scope of the Agreement will be charged according to the Rate Card.

Rate Carlo Callout \$ 385.00 Service Callout Fee = Includes travel and one hour of service AV Technician \$ 125.00/hr General onsite repairs, lamp replacements, equipment pictup/return or recertification tasks Programmer \$ 155.00/hr Advanced repairs to digital sound processors, digital control systems, color calibration or audio calibrations Emergency \$ 210.00/hr Advanced repairs to digital sound processors, digital control systems, color calibration or audio calibrations First-Hours \$ 258.00/hr Pre-booked service call outside normal business hours

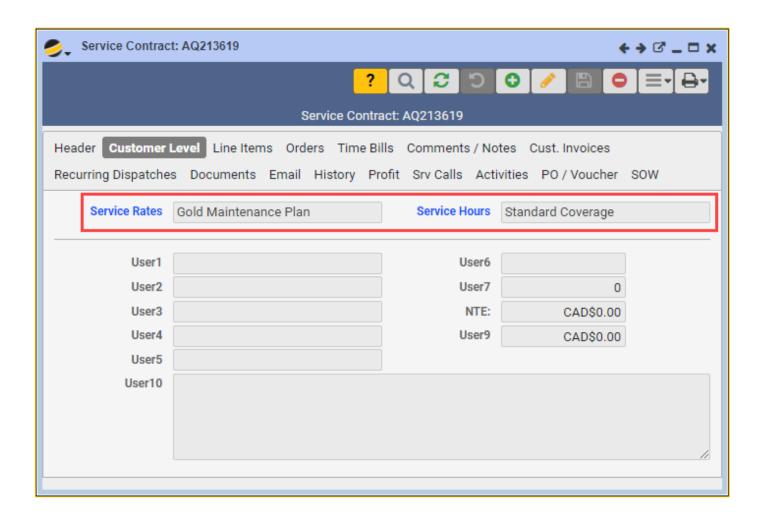
All service calls will be billed a minimum 3 hours per Technician rate.
Integrator retains the right to update the Rate Card at any time.

Agreement Acceptance and Approval								
ompany:		Company:						
ignature:		Signature:						
itle:		Title:						
rint Name:		Print Name:						
ate:		Date:						

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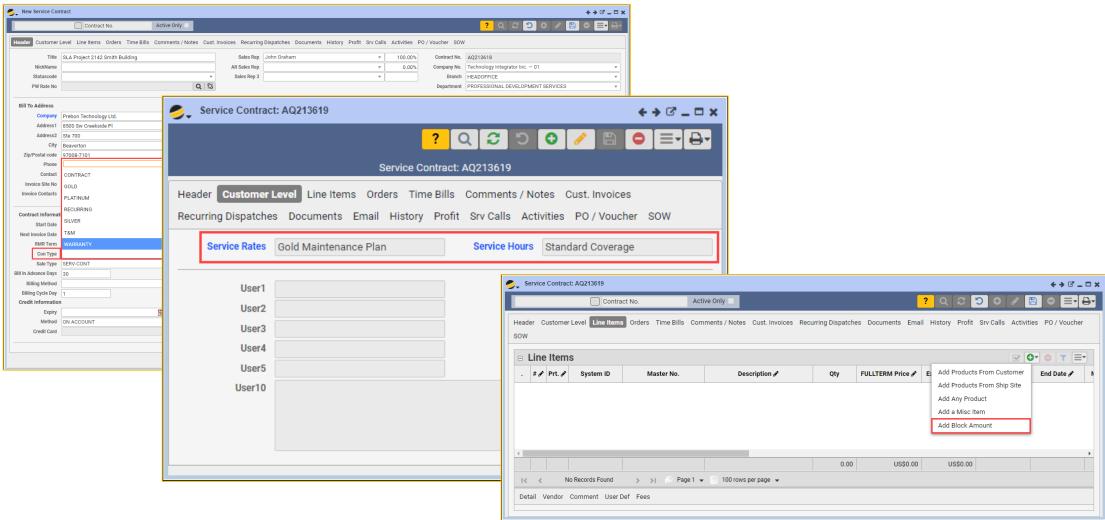
- *Service Rates
- *Service Coverage
- Customer-specific Pricing





3. Packaging and Selling Service Contracts





Poll #3

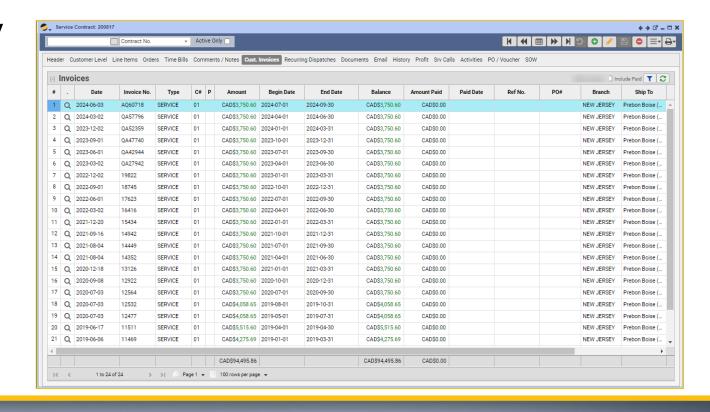
With regards to packaging and selling Service Contracts, our Company:

- a. Allows each salesperson to determine their own packaging with mixed sales closure results
- b. Does not have a common strategy / structure
- c. Has a common strategy / structure, but we struggle with disciplined follow-through
- d. Is well-structured with clear and viable packaging options with a consistent closure rate

4. Service Contract Billing *with Q360 demo

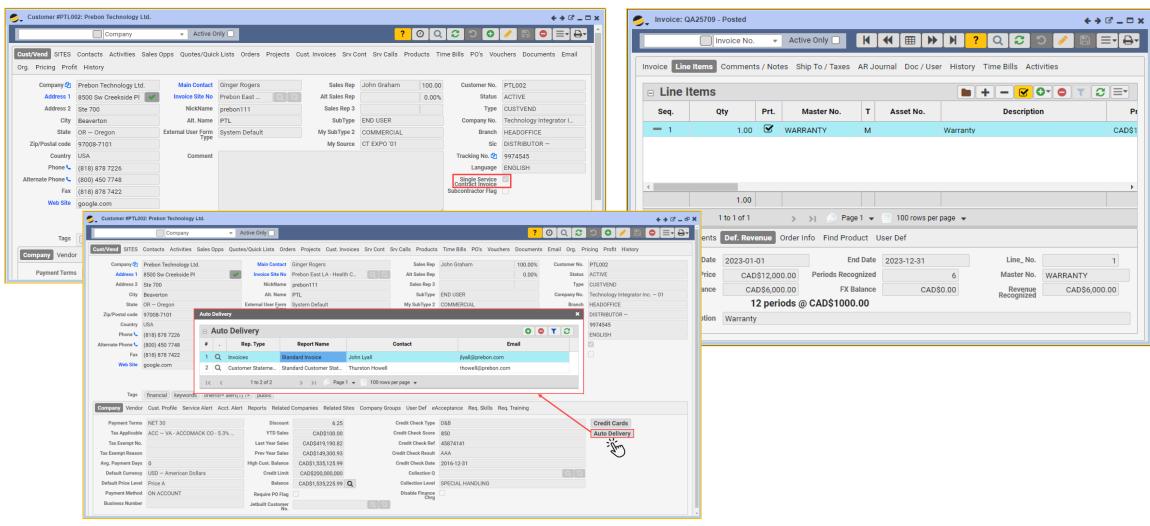
- *Single Invoice
- *Setting Auto Delivery
- *Term vs. Billing Frequency
- *Invoice / Deferred Revenue / Revenue Recognition
- *Invoice Printing / Emailing





4. Service Contract Billing

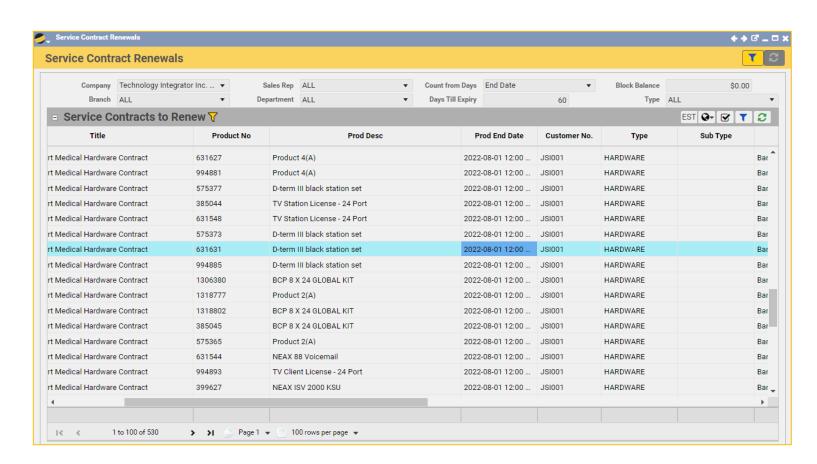




5. Service Contract Renewals *with Q360 demo

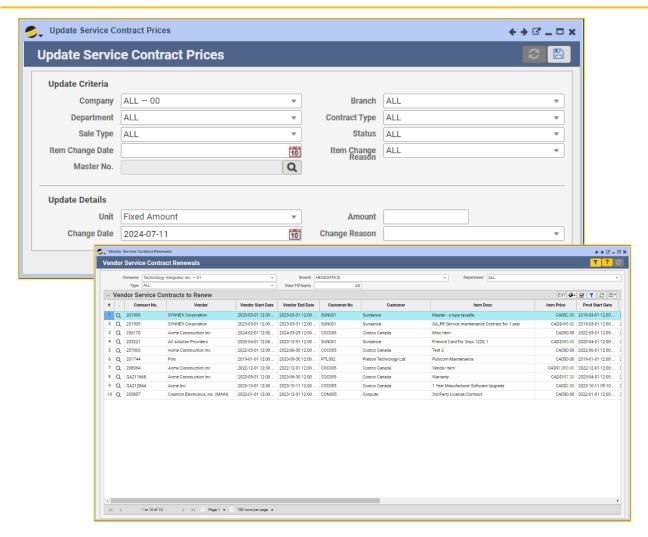
- *Renewal Queue
- *% Increase
- *Global Increase
- Auto vs. Quote
- Vendor Renewal Queue

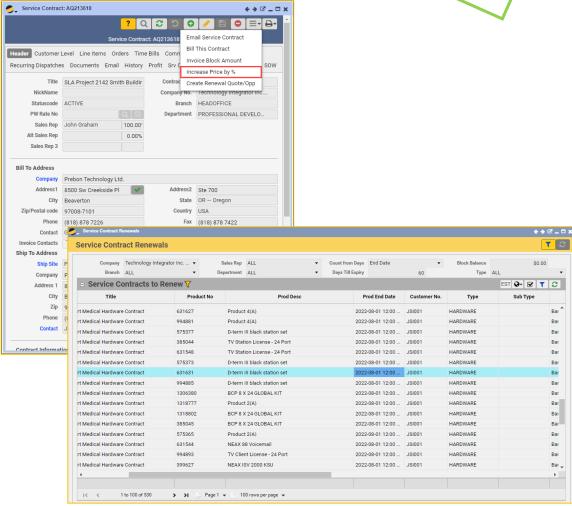




5. Service Contract Renewals







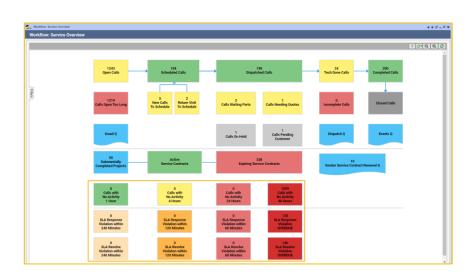
Poll #4

With regards to Service Contract Billing and Renewals, our Company (select all that apply):

- a. Has no standard processes and therefore, we see mixed results
- b. Has undefined renewal roles and poor renewal rates
- c. Struggles with RMR invoice delivery
- d. Uses the system to trigger reminders and successfully Bill and Renew

6. Key Workflows and Reports

- Service Deferred Revenue Subledger
- Service Contract Revenue Forecast
- Service Contract Invoicing Projection
- Service Contract Profitability
- Block Amount Summary / Detail / External User Access
- Service Workflow





7. Summary

- Integrating your Company's Service Philosophy with your Service Contract setup facilitates easier / better Sales
- Ensuring your Service Contract setup includes all entitlements and attributes will ensure success
- Building the capability to manage, control and report on Service Contracts will build better customer relationships
- Clarifying and standardizing the where / when / how / who of Service Contracts will increase your efficiency and profitability

8. Q&A



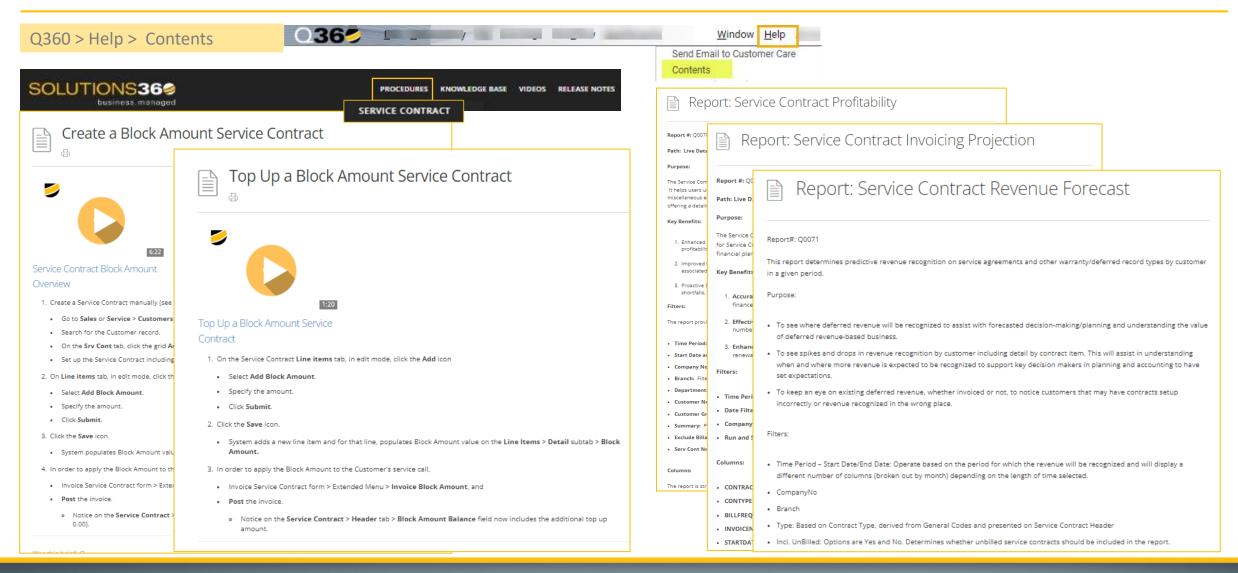
Poll #5

Would you like to be contacted regarding further training on

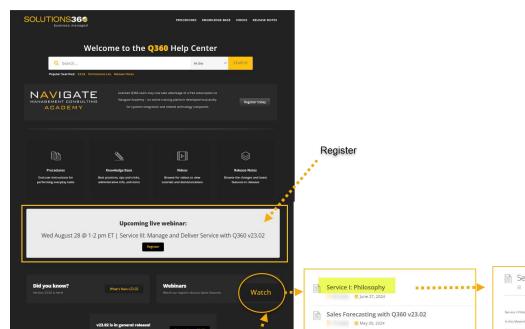
Service Contracts in Q360?

- a. Yes
- b. No

9. Wrap Up & References



9. Wrap Up & References



Watch past

recordings

Boost Sales Success with Q360 v23.02

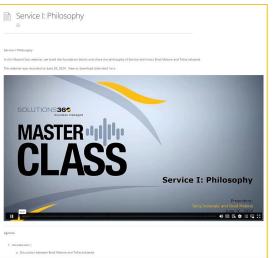
Project Transition to Service and Closure v23.02

Project Work in Process and Change Orders v23.02

march 26, 2024

Highlights for v23.02









Service II: Sell and Set Up with Q360 v23.02

Presenters: Tofiq Indawala and Brad Malone July 24, 2024